

GAY RENELL ELLIOTT

SENIOR SALES EXECUTIVE | BUSINESS DEVELOPMENT | MARKET EXPANSION

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Hiring Manager
[Company Name]

Dear Hiring Manager,

Thank you for your time and consideration. I am following up to reaffirm my interest in opportunities where I can contribute my experience in senior sales leadership, strategic account development, and market expansion.

Throughout my career, I have built durable relationships across healthcare, education, commercial flooring, architectural products, builder, and multifamily markets. My experience includes leading regional and national business-development initiatives, strengthening specification opportunities, mentoring account executives, and partnering with cross-functional teams to support profitable growth.

At Forbo Flooring Systems, I helped grow territory revenue from approximately \$250,000 to more than \$6 million. In regional leadership at Nora Systems, I supported healthcare market development across multiple states and mentored teams of 17–20 account executives. These experiences reflect my focus on practical strategy, customer trust, and measurable business outcomes.

I would welcome the opportunity to discuss how my background in consultative selling, executive relationship management, and go-to-market execution could support your organization's priorities. Please let me know if there is any additional information I can provide.

Thank you again for your consideration. I look forward to hearing from you.

Sincerely,
Gay Renell Elliott
(254) 500-8074
gay.elliott@gmail.com